



# WELCOME!

Coon Creek Confluence is a celebration of the Coon Creek Watershed: its community, its rich conservation traditions, and all the ways water connects us.

This event takes place on the banks of Timber Coulee Creek, in the headwaters of the Coon Creek Watershed. The Coon Creek Watershed is famously the site of the 1930s Coon Creek Watershed Demonstration Project—the first watershed conservation project in the nation.

In the 1930s, Coon Creek residents facing overwhelming and intertwined soil erosion and flooding crises collaborated with a broad coalition of partners to develop land use practices that remain critical to reducing soil erosion and flooding in the Coon Creek Watershed and in watersheds across the nation.

This coordinated, basin-scale conservation project eventually reversed catastrophic cycles of flooding and erosion in the Coon Creek Watershed set in motion by settler agriculture. At a moment when flooding is once again intensifying, the CCCWC is looking to and learning from the watershed's history of community collaboration to guide its path forward. Thank you for joining us!

## SITE MAP



# EVENT SCHEDULE

Time	Event	Location
11:00 - 4:00	Watershed Fair	On the lawn
11:00 - 12:30	Dinner with Mollie	The Clubhouse
12:30- 1:00	Kids Polka Party with Mollie	Main Stage
12:00-on	Hog roast	Picnic Pavilion
1:00-2:15	Mollie B and Friends perform	Main Stage
4:00	Pickel-off	The Clubhouse



## WATERSHED CONSERVATION PARTNERS

Be sure to stop by the Watershed Fair to say hello to our conservation partners! These are a few of the farmers, makers, and other collaborators on site:

- American Hazelnut Co.
- Coon Creek Historical Society
- Coulee Region Trout Unlimited
- Driftless Seeds
- Embark Maple
- Farmers Union (Chaseburg Chapter)
- Featured farmers & other land managers
- Fishers & Farmers Partnership
- Fizeology Foods
- Gabrielle Whisler, artist
- Gist
- Golden Sands RCD
- Good Thunder Berry Farm
- Grassland 2.0, UW-Madison
- Great American Pancake Company
- Great Rivers 211
- Habitat for Humanity
- La Crosse Co. Land & Water
- Monroe Co. Land & Water
- Natural Resources Conservation Service
- Ocooch Mountain Elderberries
- Nitrogen Optimization Pilot Program
- River 2 Ridge Disaster Resilience
- River Alliance of Wisconsin
- Seed Savers Exchange
- Soap Sister
- Tamara Dean, author
- The Prairie Enthusiasts
- Trout Unlimited Driftless Area Restoration Effort
- UW Extension Crops & Organics
- Valley Stewardship Network
- Vernon County Dairy Promotions
- Vernon Co. Land & Water
- Zoe Crag, artist

## OTHER HIGHLIGHTS

- Stop by the CRTU table to pick up a free fishing pole, while supplies last. CRTU will also be running a fly tying workshop, and teaching kids how to cast in Timber Coulee Creek.
- Thanks to Fishers and Farmers, we'll be running soil infiltration demonstrations and providing youth watershed literacy programming.
- Artist Gabrielle Whisler, who created the paintings for the Walking with Water zine collection, will be exhibiting her original ink drawings inspired by stories from the Coon Creek Watershed.
- Learn about options for equipment rentals with Vernon County Land and Water, and get behind the wheel of some of their implements.
- Enjoy a donation-based hog roast prepared by the Chaseburg-based Simply Smoked family.
- Stop by the Clubhouse Bar for cold beer, as well as NA options—including Gist sparkling teas, and milk donated by Vernon County Dairy Promotions.
- See you on the dance floor for our free Kids' Polka Party with Mollie B at 12:30. Then, let your little ones show you the steps when Mollie takes the stage at 1:00 with her full band. Tickets for the 1:00 Mollie B show will be available at the door. Plus, a full day of live music by the creek, with Tapestry, Jon Gay, and more.
- Plant a take home garden with regionally adapted seeds from Driftless Seed Supply
- Enter a pickled entry in our 2<sup>nd</sup> annual Pickle-off! Anything goes, as long as its plant based and passes our food safety test. Tasting and judging start at 4:00.





## ABOUT THE CCCWC

The Coon Creek Community Watershed Council (CCCWC) is a producer-led, community driven non-profit dedicated to caring for the watershed's soil, water, air, and communities.

Our approach to conservation is guided by the lessons in cooperation and experimentation watershed residents learned during the 1930s. CCCWC believes that efforts to care for our watershed are rooted in the relationships linking people to each other and to land and water, across space and through generations.

Our organization is committed to advancing access to, awareness of, and adoption of land use practices known to support healthy soils, healthy streams, and healthy communities.

Membership is free and open to all. Our meetings are held on the first Wednesday of every month. Learn more at [cooncreekwatershed.org](http://cooncreekwatershed.org).

## OUR THANKS

Coon Creek Confluence is made possible through generous support from our friends in and around the Coon Creek Watershed. We want to extend our deepest gratitude to the volunteers who have shared their time and talents to organize this event, and to everyone in the community who has supported it.

Many thanks as well to our all our watershed partners for joining us and sharing their knowledge and resources, and to Westby Rod and Gun for hosting the event. Thanks also to Coulee Region Trout Unlimited and WKTY Cares for helping us distribute fishing rods, and to the American Hazelnut Company, the Westby FCCLA, Fizeology Foods, Gist, and Vernon County Dairy Promotions for donating food, and sharing their food sourcing expertise with us

Finally, we wish to thank the following for supporting this community event

- Coulee Region Insurance Group
- Susan Elston and Friends
- Stanley Gretebeck and Friends
- Great American Pancake Company
- Westby Book Club
- Westby Sewing Circle
- Sleepy Hollow Chevrolet
- Nelson Agriculture
- Neutral
- Organic Valley
- Pasture Pride Cheese
- Thrive Wellness
- WCCU