



Coon Creek Confluence

11-5:00 May 3, 2025 | Westby Rod and Gun Club
E7969 Co Hwy P, Westby, WI

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Instructions for Tablers and Vendors

Thank you again for joining us at the Coon Creek Confluence to share your conservation resources and expertise, and to help us celebrate the Coon Creek Watershed. Here are some key details to help you plan your day:

Space:

The Westby Rod and Gun Club (E7969 Hwy P; ** NOT the bar on Hwy 14 in downtown Westby**) has loaned us their space for the day. See the map below for more details:



May 3rd Schedule:

10:30 - 10:50am	Arrival and set up window
11 - 4:00pm	Watershed Fair
12pm - onward	Picnic Pavilion opens for lunch
4pm - onward	Table takedown and afterparty

We hope most of our tablers and vendors can stay from 11-4pm, but we are glad to work with your schedule, and are happy you can join us at any point during the day! We will provide you with lunch and drink tickets, and welcome you to stay after the Watershed Fair concludes at 4:00 for more music and fun.

What you should bring:

- Any material you'd like to share or sell
- Extra lawn chairs or folding chairs
- Extra layers and raincoats, just in case!
- Shoes you are comfortable wearing on grass
- Portable chargers if you plan to power devices

Bonus:

- Help us reduce waste by packing your own picnicware
- Bring a pickled entry to submit to our pickle competition. Anything goes, as long as it is plant-based and passes our food safety test!

What we'll provide:

- Volunteers to help you set up your space
- Reserved parking at the event space
- A large, shared tent area with sides
- A 5x2ft table for each tabler or vendor (let me know if you need more space)
- Lunch (baked potatoes, roast pork, beans, corn on the cob)
- Drink tickets
- Limited access to Wifi: If you are able to use an offline point of sale system for any vending, we encourage you to do so, so that we can stretch our bandwidth :)
- Limited access to power

What to expect when you arrive:

When you arrive at the Confluence, let the entry attendants know that you are there to table or vend. They will ask you to follow the gravel drive past the Welcome Area to the Unloading Zone, where our crew of volunteers will be on site to help you quickly move your materials from your vehicle to an assigned table under our Watershed Fair tent.

When you are ready to park, you may leave your car in the Reserved Parking area.

Finally, be sure to stop by the Welcome Area to pick up your free drink tickets.

What to expect during the day:

We hope that you are able to be on site from 11-4:00, but we are also glad to work around your schedule. We also hope you take lots of breaks, get to know the other tablers, and enjoy the live music and hog roast by the creekside!

If you need anything during the day, head to the Welcome Area, or flag down one of our wandering hosts. They will be wearing name tags and CCCWC hats and are on hand to make sure the event is running smoothly.

After the event:

When you are ready to leave the Watershed Fair, find one of our site hosts for help moving your material back to your vehicle. We ask that you also fold up your table and carry it back to the Main Stage area. There will be more music, food, and drinks inside the clubhouse, and we welcome you to stay as late as you'd like!

List of Tablers and Vendors

If I've added your organization to this list by mistake, or if you can no longer attend the Confluence, please let me know and I will remove you from our program!

- American Hazelnut Co. x Hazel Heart Farms
- Coulee Region Trout Unlimited
- Driftless Seed Supply
- Embark Maple
- Farmers Union - Chaseburg Chapter
- Featured Farmers
- Fishers and Farmers Partnership
- Fizeology Foods x Gist
- Gabrielle Whisler, artist
- Golden Sands RCD
- Good Thunder Farm Elderberry Collective
- Grasslands 2.0
- Great Rivers 211
- Habitat for Humanity
- Ridges to Rivers
- La Crosse Co Land Conservation Department
- Marcy West, author (tentative)
- Monroe Co Land Conservation Department
- Natural Resources Conservation Service
- River Alliance of Wisconsin
- Savana Institute
- Seedsavers Exchange
- Tamara Dean, author
- The Prairie Enthusiasts
- The Soap Sister
- Trout Unlimited Driftless Area Restoration Effort
- UW Extension Crops & Organics
- Valley Stewardship Network

- Vernon County Land and Water Conservation Department

- Wisconsin Public Radio
- Zoe Craig, artist

Thank you again for joining us at the Confluence, we can't wait to see you soon!