

# Coon Creek Community Watershed Council (CCCWC) Board of Directors Meeting Agenda

CVCC

Wednesday, March 18, 2026, 5:00 p.m.

1. Call to Order
2. Open to everyone (*5:00 pm to topics covered*)
  - a. Secretary's Report
  - b. Treasurer's Report
    - i. DATCP Reimbursement at \$25,906.00, to arrive soon
    - ii. Sand County grant funded at \$100,000
    - iii. SARE Grant funded at \$50,000
  - c. Old Business
    - i. FMA update
    - ii. Sustainability initiatives
    - iii. Crawford Co Independent Sponsorship
  - d. Old new business: River Bank authorized signatories
  - e. New Business
    - i. Strategic Planning:
      1. Results from 2025 survey
      2. Hiring a CCCWC employee
      3. Agenda for future conversations
3. Confluence Updates
4. Other business
5. Next Board Meeting: April 15, 2026, Coon Valley Conservation Club
6. Adjourn

## **2026 Funding Updates**

### **1. Administrative**

*July 2026: \$97,447.32*

RCP: \$77,293

DATCP: \$3,404.32

F&F: \$8,000

SARE: \$2,500

Sand County: \$6,250

*Dec 2026: \$20,208.32*

DATCP: \$3,404.32

F&F: \$8,000

SARE: \$2,500

Sand County: \$6,250

*Dec 2027: \$18,804.00*

F&F: \$8,000

SARE: \$4,500

Sand County: \$6,250

### **2. Cost Share**

*Dec 2026: \$109,000.00*

\$11,250 for maintenance (RCP)

\$6,000 for cover crops (DATCP)

\$1,750 for alt perennials (DATCP)

\$2,500 for edge of field practices (TNC)

\$2,500 for tree and hedge planting (TNC)

\$25,000 for fencing

\$25,000 for land rent

\$25,000 for engineered practice cost share off-set

\$10,000 for hazelnut planting

*Dec 2027: \$75,000.00 (if not spent in 2026)*

\$25,000 for fencing

\$25,000 for land rent

\$25,000 for engineered practice cost share off-set

## **Confluence Updates March 18, 2026**

### **Summary**

Location: Chaseburg Ball Park

Schedule: May 2nd, 2026

- 9:00 Morning volunteers arrive
- 9:30-10:30 Vendors & Tablers arrive
- 11:00 Event begins, Tapestry set begins, coffee service starts
- 11:30 Midday volunteers arrive
- 12:00 Lunch and beer service start
- 12:30 Morning volunteers depart, afternoon volunteers arrive
- 1:00 Tapestry set ends, music 2 begins
- 3:00 Music 2 ends, Ryan Howe set begins
- 3:30 Midday volunteers depart
- 4:00 Vendors and Tablers leave
- 6:00 Ryan Howe set ends, Confluence 2026 winds down

**Total spend as of 3/18/2026: \$4,342**

#### **1. Venue:**

- Chaseburg Ball Park is rented, liquor license has been secured:  
\$170.00
- Syd has confirmed an order for two 40 x 60 tents with sides from Tom's Tents.
  - Tents would need to be set up on Wednesday, April 29 to fit with Tom's schedule
  - Chaseburg has OK'd the 4/29 tent install, with suggested additional donation
  - Tom's Tents has confirmed: \$2,072.00

Total costs so far: \$2,142.00

Action items:

- Confirm additional donation to Village of Chaseburg

- Create a parking plan by 4/15
- Create a site map, post map to website by 4/15
- Notify local police and sheriff's department ASAP
- Notify Diggers Hotline 30 days in advance (Mar. 29)

## **2. Food & Drink**

- Brady Nigh is confirmed for pulled pork
- Syd's contact at Wonderstate expressed interest in participating

Total costs so far: XX

Action Items:

- Finalize menu by 3/20
- Confirm Wonderstate by 4/1
- Order potatoes, corn, butter, milk, beer, other menu items by 4/1
- Make decision regarding Plastic Free VRQ collaboration by ?

## **3. Music**

- Tapestry confirmed 11-1:00
- Ryan Howe confirmed 3-6:00

Total costs so far: \$2,100.00

Action items:

- Book a band to play 1:00-3:00 by 4/1

## **4. Tablers**

- Trout Unlimited
- Valley Stewardship Network
- Vernon County Public Health Department

Action items:

- Confirm remaining tablers (Goal of 25-30) by 4/1

## **5. Vendors**

- Little Bird Plants
- Emje's tote contact

Action items:

- Confirm remaining vendors (Goal of 15-20) by 4/1

## **6. Activities & Demos**

Action items:

- Confirm Fishers and Farmers program by 4/1
- Confirm Vernon County Equipment demo by 4/1
- Confirm youth activity programming by 4/1
- Identify other programming areas by 4/1

## **7. CCCWC Programming**

Action items:

- Develop cost share menu handout by 4/29
- Develop Sand County programming handout by 4/29
- Develop SARE Grant programming handout by 4/29
- Revise CCCWC brochure handout by 4/29
- Develop guest survey by 4/29
- Complete annual report by 4/1
- Schedule all summer meetings, create summer meeting handout by 4/29

- Finalize merchandise by 3/20
- Identify and confirm Confluence keynote speakers, if any by 4/1
- Finalize Confluence program by 4/29

## **8. Advertising**

- Radio stations identified for ad campaign include WPR, 97.1 (cow), WDRT (are there more?)

Action items:

- Develop and purchase radio ads by 4/10
- Create 2026 ad assets by 3/25
- Develop and deploy posters by 4/1
- Identify print ad venues by 4/1
- Purchase Facebook ads by 4/1
- Create Facebook event page ASAP
- Develop Sand County programming handout by 4/29

## **9. Sponsorships**

- Syd developed and delivered sponsorship packages to ~30 area businesses.
- So far, this effort hasn't yielded any sponsorships

Action items:

- Thank all sponsors via personal thank you notes, on website, in event program and on posters by 4/29

## **9. Volunteers**

- Syd created a volunteer portal on the website
- Syd distributed volunteer information to ~30 area businesses
- Syd highlighted volunteer opportunity in  $\frac{3}{4}$  All-Council email
- So far, three volunteer respondents...

Action items:

- Recruit the following by April 15
  - 1-2 photographers
  - 10 site hosts
  - 5 youth activity hosts
  - 9 parking attendees
  - 10 food station hosts
  - 5 bartenders
  - 7 CCCWC table hosts
  - 2 First aid point people
- Create and update volunteer training guides by April 29