

Coon Creek Community Watershed Council (CCCWC)

Board of Directors Meeting Agenda

Coon Valley Conservation Club
Wednesday, July 15, 2026, 5:00 p.m.

1. Call to Order: Monique, Eric, Bree, Chesley, Marc, Ashley, Zach, Tim, Tucker, Sydney

5:00-

2. Open to everyone (*5:00 pm to topics covered*)

- a. Secretary's Report

Strategic planning conversation recap

Chelsey thinks it would be inadvisable to pursue a strategic planner this expensive, when there are people who can do similar work for far less. It feels irresponsible to put this in our budget when we don't have the money, or could put the money elsewhere.

Tim thinks we need this strategic planning to move to the next level

Eric thinks it might be good to look at other options

Monique thinks the conversation is evidence that we have more work to do.

For Tim, the messiness is why we need to do strategic planning

Zach doesn't think an outside person will be able to fix our problems.

Chelsey does think a plan would be important

- b. Treasurer's Report

- i. RCP approval : \$80,000

- c. Old Business

- i. County updates:

Eric shares that FMA put in a \$5,000 request through UniverCity to study Return on Investment for conservation practices.

Eric also attended the Con-Ed meeting, and found that showing up to these meetings is highly effective, has been building relationships.

Tim commends Eric for doing an amazing job at communicating what the FMA is doing at the Con Ed meeting, Monique underscores this! It has completely changed the climate and culture of the meetings.

Monique recognizes that people like Tim and Nancy have come before Eric and prepared the board to have these more meaningful conversations.

“Flood Tax”-- costs of flooding over time.

Monique adds that Damien Thundercloud attended one of the meetings and mentioned that Ho Chunk funding should be going to watershed councils.

ii. Launching search for new hire

d. New Business

i. Bree Breckel and Strategic Planning Survey

Monique recognizes the amazing gift that Bree offered

Bree thanked everyone for sharing really thoughtful responses. She was hoping to just move the strategic planning conversation forward as an outsider. Used Claude to conduct the analysis.

Over 200 concepts that all came together.

Bree said a theme that kept coming up is our consistency and intentionality, that this is an intergenerational project. This perspective is also the interconnected lens that drives our work. It's a multipronged effort.

What are we proud of? Relationships were the biggest, single answer. The relationships are an incredible asset but you can't buy them. You can't mandate relationships, you have to earn them. Success looks like relationships and culture.

Ideas ranged from really specific to actionable. The majority were conservation related. Relationships were not as prominent, but that might be because they come naturally.

Lots of ideas in the organizational structure bucket. This shows it might be an area for growth.

Focus was not as much on conservation, and much more on interconnection and relationships. All of these pieces work together. Relationships are how we make action happen. Structure enables outreach, and that's how we make conservation happen.

Some of the tensions include the human costs of big visions. There is a lack of a throughline, which is making it feel like we're not going anywhere. There is a gap between our structure and resources and our vision.

We need to do a better job celebrating our wins!

A capacity survey could be a good next step.

Tim makes the point that the diversity of ideas are our strengths.

The document Bree prepared can help us find a good fit for a strategic planner.

Monique makes a motion to transition Sydney from a contractor to an employee, motion seconded by Ashley, no discussion, motion carried; all in favor.

Motion by Ashley to create a part time position as a program coordinator for the CCCWC for a program funded role, seconded by Tucker. Motion passes, all in favor.

- ii. August and September Meeting updates
- iii. Defining Financial Resilience and board capacity discussion

3. Other business

4. Next Board Meeting: August 19, 2026, Coon Valley Conservation Club

5. Adjourn